

Abstract of the Disclosure

Method, system and computer program product are provided for adaptively encoding in hardware, software or a combination thereof a series of still or partially still pictures using motion video encoding. A pre-encode statistics measurement unit is employed to derive statistics on each frame of the sequence of video frames to be encoded. statistics are determinative of whether the frame comprises a still frame. If so, at least one controllable parameter to be used to encode the still frame is modified, and an encoding engine employs the at least one controllable parameter to encode the still frame so that pulsation artifacts are prevented between still frames of the series of still frames. Partial still picture encoding to prevent pulsation artifacts on a macroblock level is also addressed.

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